



Deliverable D8.6

Communication and Dissemination Plan: 2nd release



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This document sets and monitors the dissemination goals achievements, identifies and monitors the target audiences and defines the relevant communication channels, dissemination activities and tools.

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EXECUTIVE SUMMARY

The overall aim of the MULTI-ACT project is to address the increasing demand for results-based accountability in health research and the need to improve the assessment of its social impact, particularly considering how research affects patient lives.

MULTI-ACT is not a project involving stakeholder engagement, rather, stakeholder engagement is the main focus of the project, designed to strengthen engagement with all possible stakeholders and build effective collaboration in multi-stakeholder health research initiatives in the domain of Brain diseases.

With a consortium forming a multidisciplinary network which brings together European society, patients, patient organizations, research/academic institutions, governmental organizations and technological organizations, the project aims to drive coordination efforts between stakeholders and implement new models of effective cooperation. This engagement has to be employed across the whole spectrum of MULTI-ACT activities, but is particularly relevant in communication and dissemination efforts. Within this, particular importance lies in engaging with patients, who the project considers active stakeholders in health research and innovation processes, starting with the design of the project objectives and ending with exploitation activities. Furthermore, the project will identify synergies with other healthcare-related projects, both in the brain domain as well as more broadly.

This document presents the updated (*second release*) Communication and Dissemination Plan of the MULTI-ACT project. The document provides an overview summary of MULTI-ACT as a whole as well as dissemination objectives and identified stakeholders and users at Project Month 18. The MULTI-ACT dissemination plan is detailed, first setting the dissemination and communication's objectives and principles, then outlining details on the consortium and each partner's involvement. The involvement has been divided into three phases each of them focused on a specific aspect of the overall communication and dissemination strategy: the initial awareness phase (M01-M12), the strategic dissemination phase (M13 - M24) and the exploitation phase (M25- M36). The ultimate goal of these phases is to generate interest about the project to put the basis for the application and uptake of its findings in the field of health research and innovation after it ends. Within the first phase, the tools and procedures to enable both internal and external dissemination for the duration of the project have been defined and are analysed in the corresponding sections.

This document will serve as a "living document" throughout the project, guiding the communication and dissemination effort carried out by the consortium. A final release of this document will be issued at month 30.

1 INTRODUCTION

Work Package 8 (WP8) covers the dissemination of the MULTI-ACT results to the relevant stakeholders and the public at large. The main aims of this WP are:

1. To develop a dissemination and communications strategy that will enable dissemination of the project results to all interested stakeholders and widespread publication of the project results;
2. To handle all background intellectual property issues and ensure the proper management of IP generated through the project activities;
3. To develop an Exploitation Strategy and Business Plan for exploitable results;
4. To identify opportunities for financing of post-project development work, including process innovation, contacts with potential investors, product transfer and placing in the market.

This document focuses on objective 1. The dissemination and communication strategy has been devised with one main goal in mind: achieving the maximum possible impact within the allocated resources, amongst the target groups identified.

1.1 Purpose of this document

The overall aim of the MULTI-ACT project is to address the increasing demand for results-based accountability in health research and the need to improve the assessment of its social impact, particularly considering how research affects patient lives.

The first Dissemination and Communication Plan was prepared and submitted to EC at an early stage of the project implementation (M3) and provided a framework for all the partners in order to effectively communicate and report all relevant activities and outcomes. With this update (D8.6) it is refined and revamped to match the current status of the project and based on the project's progress, learnings from the first year and possible new opportunities.

The plan will ensure that the members of the consortium will take a proactive role in the effort to maximize the outreach of the project and will suggest the methods in which to do so.

The engagement of stakeholders is continuous across the MULTI-ACT activities, but it is particularly relevant in communication and dissemination efforts. This refers especially to the engagement with patients, who are considered as key stakeholders in the continuum of health research and innovation processes.

Consortium members will continue to organize project-related events (i.e. networking meetings, workshops, etc.) where existing and impending project results will be presented to various audiences and to provide the possibility of networking with relevant stakeholders who work in similar fields at both European and international level.

Increased (but targeted and tailored) online presence, production of digital and physical dissemination/marketing material, high visibility in the scientific and patient communities (as further defined in Section 2.5.1), and engagement with all stakeholders will promote and encourage the use of MULTI-ACT in the healthcare and research sectors.

This document is to present the second release of the project’s dissemination and communication plan. It is to confirm the objectives of communication and dissemination of the MULTI-ACT project, as detailed in the previously released D8.1, and to provide updates or reiteration of the strategies established in the first release of the MULTI-ACT Communication and Dissemination Plan. This document also brings the communication and dissemination plan into the Strategic Communication Phase of the project.

This document continues to serve as a “living document” throughout the project, guiding the communication and dissemination effort carried out by the consortium. At the end of the project, a final version of the plan will present/include the products and results of each dissemination activity, reporting also future-oriented dissemination and possible exploitation activities after the end of the project.

1.2 Structure of document

This document provides an overview summary of MULTI-ACT as a whole as well as dissemination objectives and the identified stakeholders and users. The dissemination plan is a detailed description of the dissemination and communication objectives and principles, outlining details on the consortium and each partner’s involvement.

The plan has been divided into three phases, each of them focused on a specific aspect of the overall communication and dissemination strategy: the initial awareness phase (M01-M12), the strategic dissemination phase (M13 - M24) and the exploitation phase (M25- M36).

This document revisits what was completed in the first phase and outlines the plans of phases 2 and 3. In APPENDIX a number of tools are provided to help improve the targeted dissemination of the project.

1.3 Glossary

FISM	Fondazione Italiana Sclerosi Multipla Fism Onlus
UNITN	Università degli Studi di Trento
EY	Ernst & Young Financial Business Advisors
UBU	Universidad De Burgos
TAU	Tampereen Yliopisto

EBC	European Brain Council
INTRA	Intrasoft International
EHMA	European Health Management Association
ARSEP	Fondation Pour L'aide A La Recherche Sur La Slerose En Plaques
DiA	Dane-I-Analizy.PI Sp Zoo
UCP	Universidade Catolica Portuguesa
CRIF	Collective Research Impact Framework
DG RTD	Directorate-General for Research and Innovation
DG SANTE	The Directorate-General for Health and Food Safety
EC	European Commission
EU	European Union
GA	Grant Agreement
GDPR	General Data Protection Regulation
HR&I	Health Research & Innovation
IP	Intellectual Property
IPR	Intellectual Property Rights
KPI	Key Performance Indicators
MS	Multiple Sclerosis
MSRI	Multi-Stakeholders Research Initiative
R&I	Research and Innovation
RFPO	Research Funding and Performing Organisation
RRI	Responsible Research & Innovation
WP	Work Package

2 Communication and dissemination strategy

2.1 Communication and Dissemination objectives

The MULTI-ACT communication and dissemination strategy reflects and serves the general objectives of the project, to communicate the advantage in creating and implementing the new tools and models MULTI-ACT seeks to develop, allowing for the effective cooperation of all relevant stakeholders in Health Research & innovation processes.

With this in mind, the following objectives are confirmed and will be pursued accordingly:

- to create awareness of the project and its goals within target groups;
- to build opportunities for collaboration with other projects and initiatives;
- to identify the stakeholders who would benefit from the project activities;
- to facilitate commitment and the integration among consortium members.

The following general communication objectives of the project remain the same as reflected in D8.1:

- To share results as widely as possible.
- To identify clearly the target audiences and potential users of the project outputs (e.g. digital toolkit)
- To keep the plan manageable and implementable
- To build awareness of the project among a wide but defined group of audiences and potential users of the project outputs (e.g. digital toolkit)
- To influence policies relevant to neurological disorders research and treatment.

2.2 Communication and dissemination principles

The following principles, outlined in D8.1, remain and are confirmed relevant to the dissemination of MULTI-ACT:

- Respect the Intellectual Property Rights (IPR) of all partners and recognize and respect the work of all partners by ensuring the proper reference of all relevant parties
- Promote transparency of procedures and protect confidential results
- Coordinate actions in order to avoid overlapping or duplication of dissemination activities and set clear criteria to distinguish between results suitable for dissemination and exploitable results
- Target the appropriate audiences
- The project visual identity should be included and all dissemination materials should mention the project name MULTI-ACT and Grant Agreement number, as well as the Horizon 2020 financial support to the project and the EU emblem

- Each beneficiary must ensure open access (free of charge, online access for any user) to all peer-reviewed scientific publications relating to its results as well as open access to research data while respecting any other commercial, ethical and legal concerns.
- Any dissemination of results must indicate that it reflects only the author's view and that the EC is not responsible for any use that may be made of the information it contains.

2.3 Communication and dissemination phases

The dissemination, communications and exploitation strategy has been divided in three phases, as illustrated in the table below:

	Time	Objective	Approach
	Phase 1: Initial awareness phase (M01 - M12)	Agree upon communication and dissemination strategy and future activities. Create initial awareness related to the MULTI-ACT project objectives and scope	Visual identity; press release; website; promotional materials – such as brochure, poster and roll-up; project website; literature such as list of journals, stakeholders and events for attendance; mailing campaign
CURRENT: M13-M24	Phase 2: Strategic phase (M13 - M24)	Create a more targeted awareness regarding produced results so far and project's end goals, with relevant target groups.	Adapt promotional materials; inform key stakeholders about project results so far; initiate collaborations, start disseminating results at various relevant events
	Phase 3: Exploitation phase (M25 – M36)	Create awareness and promote the project outcomes to selected target groups to test the developed framework.	Approach selected stakeholders in a more individualized and targeted manner; organize workshops, see for a closer involvement of policy makers, organize a final conference

Table 1. Dissemination and communication phases

As MULTI-ACT is a project focusing on multi-stakeholder engagement, we believe in the importance of connecting and collaborating with other similar initiatives so as to multiply the impact of the project findings. To do so, the project will identify synergies and seek collaboration with other research/EU/multi-stakeholder/healthcare initiatives with similar objectives, target audiences and goals, both in the brain domain as well as more broadly. These connections will be reinforced through existing connections or memberships of the consortium partner. To support these synergies, the project partners have participated in over 20 relevant events (up to M19) and the entire consortium will be mobilized to activate their existing connections.

The dissemination objectives and activities will continuously evolve as the project continues and intermediate results become progressively available. In the early stages, the priority has been in presenting the project across a number of external communications platforms in order to build awareness of it to a variety of stakeholders. These include social media, international congresses,

stakeholder meetings as well as general and scientific outlets (MULTI ACT project has been presented in a “[Letter](#)” in *Nature*¹ and in an “[Editorial](#)” in *The Lancet Neurology*²).

During the strategic phase, which is running now, the dissemination efforts are meant to be focused on attracting interest of potential MULTI-ACT users, thus research funding and performing organizations which are promoting Multi-Stakeholder Research Initiatives (MSRIs) will be the core audience to be targeted. In parallel, the consortium will continue working to secure understanding and commitment of the broader community of actors, with specific attention to increase public engagement by interacting with patients and their network.

2.3.1 Initial Awareness Phase (M1-M12)

2.3.1.1 Visual Identity

Implementation of the Communication and Dissemination Plan began with the establishment of the MULTI-ACT visual identity.



This visual identity design included the definition of the project’s colours/“look and feel”, logo and templates for all project needs (Powerpoint presentations, Word letterheads, etc.) for use within dissemination and communication.

2.3.1.2 Promotional Materials

Together with the project visual identity, promotional materials presenting the project’s main aims and objectives were created to use as dissemination material at meetings, congresses and other public engagement. These included brochures and roll-ups.

¹Zaratin, P., & Salvetti, M. (2018). Evaluation woes: Start right. *Nature*, 559(7714).

<https://doi.org/10.1038/d41586-018-05750-5>

² The Lancet Neurology, EDITORIAL| VOLUME 18, ISSUE 11, P981, NOVEMBER 01, 2019,

[https://doi.org/10.1016/S1474-4422\(19\)30357-6](https://doi.org/10.1016/S1474-4422(19)30357-6)

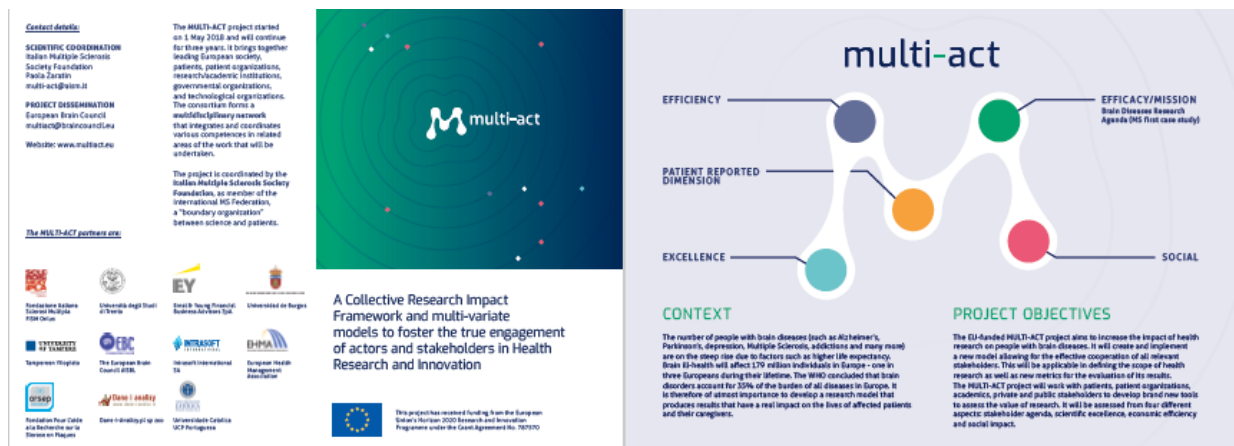


Figure 1. MULTI-ACT Leaflet

A poster template has also been developed for use by the consortium. As it is a template, the poster can be tailored to the target audience (e.g. citizen vs scientific community), in order to present them at awareness events, conferences and meetings.

2.3.1.3 Website

The project website – <http://www.multiact.eu> – exists since M3. The main objective of the website is to serve as a vehicle for the dissemination of the project activities and results. The project website was developed in the early stages of the project to facilitate information-sharing among the consortium members and between the consortium and the public, i.e. to disseminate information of the project, such as the public deliverables of the project and upcoming events that are of MULTI-ACT interest.

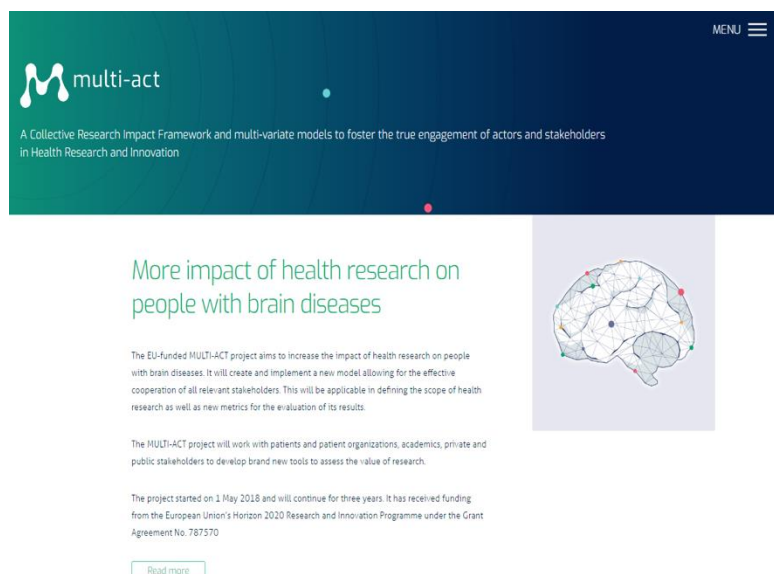


Figure 2. Project website home page

2.3.1.4 Social media

As a means of communicating the work of MULTI-ACT, the project is continuously developing a presence on a range of social networking platforms, particularly Twitter. In fact, social media has become a driving force in reaching the largest audience.

A **Twitter** account has been created under the name **@MULTIACTProj**. With its Twitter account, the project can both communicate and disseminate work being done within the project. This includes the announcement of updates during the project, information on the work being carried out by each partner, announcement of congresses/events/seminars and lastly, the dissemination of the work produced. Twitter Analytics is used to measure the impact of the account.

A MULTI-ACT [LinkedIn account](#) is also running in order to ensure professional connections can be built and maintained.

2.3.1.5 Blog

A blog has been set up to foster discussion on the topic in a more engaging approach, designed to reach all types of audiences. The blog was launched at M8 and will be updated quarterly during the entire duration of the project. Every project partner will be asked to blog about a chosen, project-related topic.

2.3.1.6 Press releases and newsletters

During the project, press releases are published online and to specific media at local, national and sectorial levels, in order to reach a massive audience. It can be foreseen to have at least two publications within the project; one major press release for the work completed each year, with an additional number as needed.

Newsletters have been and will be distributed on a regular basis (every six months and for specific news) to all stakeholders to inform them about project progress and findings. First release at M6 and then every six months (i.e. 6 newsletters).

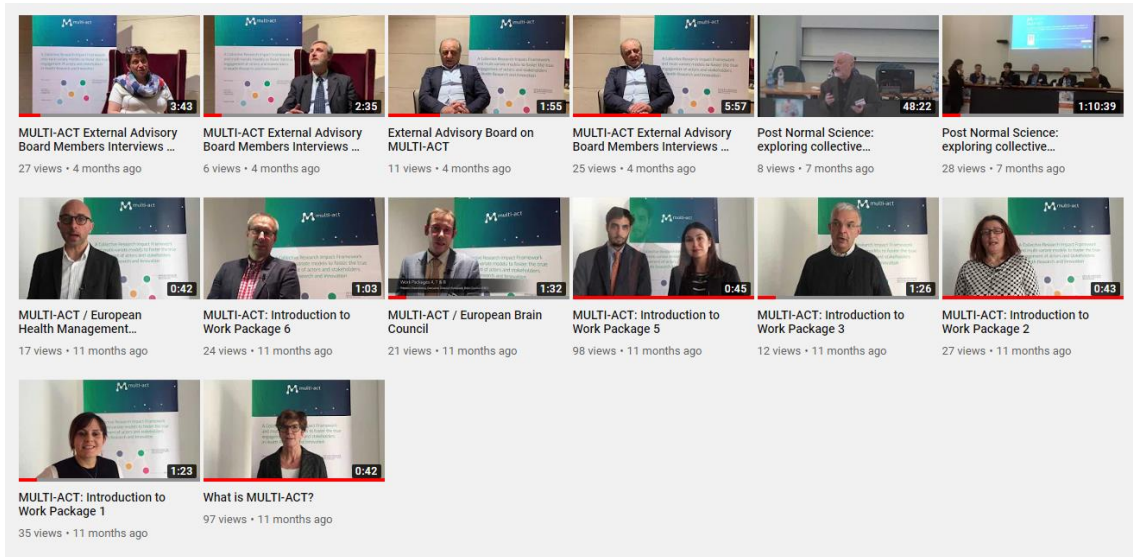
2.3.1.7 Participation at events

A number of relevant events are identified to attend (see APPENDIX 4) and this list is continuously updated as more event dates are set. Since MULTI-ACT participation in related events will be a dynamic process and new events will be organised in the future, a live list has been created on Google Docs that all partners can access and edit to include any events of interest to the project.

Over the initial awareness raising phase, MULTI-ACT took part in over 20 external meetings, presenting at a number of them. All are listed in APPENDIX 3.

2.3.1.8 Multimedia

A series of videos have been created to feed into social media and online presence, mostly to present the project and its work packages as a whole to the general public.



2.3.2 Strategic communication and dissemination phase (M13-M24)

2.3.2.1 Website

The website will continue to be one of the main sources of communication and dissemination of the project, hosting news, events and project outcomes.

Objectives for the second phase:

- Addition of a new section titled “Results” illustrating the project’s achievements
- Addition of a new sub-section within the dropdown menu “Documents” where Public Deliverables are published in downloadable pdf version
- Intensify the activity on the website with news and stories dedicated to making the target audience aware of the added value of multi-stakeholder engagement for research, which must have the patient as the core beneficiary.
- Extend the scope of the Newsletter to reach increasingly specific audiences through the analysis of social media and the press review by key words.

2.3.2.2 Update of promotional materials

Existing promotional material will be updated, in particular as regards to the details and results of the project. This will entail a new brochure with updated results, new poster for major events, translation of the new materials in different languages and more tailored to the demand and needs of project dissemination.

2.3.2.3 Multimedia and video

A project video is to be created (M19) to illustrate the project as a whole, to be disseminated through the website, public events, social networks and within partners' networks.

Furthermore, the production of ad hoc videos for online communication and dissemination — such as previously created interviews of WP leaders and External Advisory Board members can also be foreseen.

2.3.2.4 Press

The MULTIACT Press activity is aimed at promoting the project to the scientific and general media via press releases, a regular newsletter, video interviews to be circulated through the website and social media. In the second dissemination phase the WP leader will start regular networking with the MULTIACT partners' press offices. All partners will be further encouraged to get in touch with newspapers, TV and radio channels, and blogs at national, regional and local levels.

Objectives for the second period:

- Monitoring of scientific and general media, as well as social media, in order to connect with journalists, scientific editors and social media influencer devoted to patient engagement and multi-stakeholder initiatives in the health and brain domain
- Press releases need to have local connections in order to catch the attention of local media.
- Improved targeted communication to the media. For example, use stories from patients and other stakeholders for the most patient-oriented magazines/internet sites/blogs.

2.3.2.5 Policy briefs and factsheets

During the second half of the project and at the project's end, specific informative materials such as factsheets, letters of interest and policy briefs, will be submitted to the attention of policymakers (at different levels) in order to leverage the update of MULTI-ACT results. First version at M12 and new releases as necessary during the project.

2.3.2.6 Publications

Submission of scientific papers to international peer journals. Some indicative journals that can already be identified as useful for MULTI-ACT dissemination are listed in APPENDIX 7.

2.3.2.7 MULTI-ACT Events and workshops

MULTI-ACT as a project will plan for project-related meetings such as workshops, mutual learning events and awareness events that will showcase the work through the duration of the project. This will be planned internally and held for all relevant stakeholders to attend. The first project event is to be held in M19 and will present all the work of the project completed in the time period from M1-M19.

Informative events will also be held by MULTI-ACT partners at an *ad hoc* basis depending on their work and opportunities to hold events. These will include multi-stakeholder dialogues (i.e. mutual learning exercises) organized by the MULTI-ACT consortium partners (when deemed relevant) among experts, the general public and societal stakeholders to increase the participatory character of the project and collect first-hand feedback from the relevant groups.

Furthermore, presentations of the project and key deliverables will be explored at a number of relevant and project-related congresses and meetings. **See Appendix 4 for an initial list of opportunities.**

This will also continue into the exploitation phase.

2.3.3 Exploitation phase (M25-M36)

The last period of dissemination activities will focus on supporting the exploitation effort and on promoting the MULTI-ACT outcomes to the selected target groups. MULTI-ACT will push relevant stakeholders towards testing the developed framework, through dedicated and targeted e-mails and invitation to closer interactions and presentations. In the meantime, MULTI-ACT will also encourage relevant stakeholders to adopt the framework through promotion during international conferences and mostly by inviting them to training sessions about the MULTI-ACT final products, i.e. the CRIF and the toolbox and how to take the most advance of them. To achieve this, the consortium will organise workshops where project results will be presented.

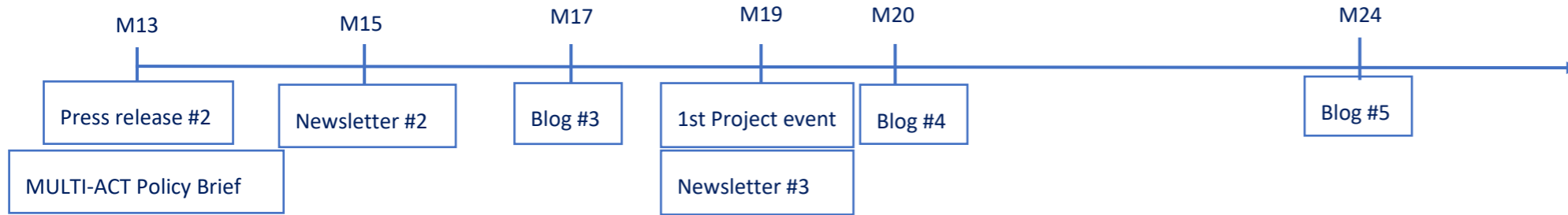
As the project moves towards its conclusion, the support of policymakers in a range of institutions at national and international levels will need to be sought. Their awareness of the project progress and implications for adoption of the project outputs is crucial. In particular, the project will seek to engage with policy makers in Brussels and collaborate with actors such as the European Parliament's Science and Technology Options Assessment (STOA) Panel as well as EC DG SANTE and DG RTD.

This will be particularly important when organizing the project's final conference, which will be the central element for project dissemination towards the end of the project lifetime. At this event, the key outcomes and recommendations of the project will be presented. Promotion of the conference will be made in advance through all available channels of the MULTI-ACT that will reach stakeholders in all the major European countries.

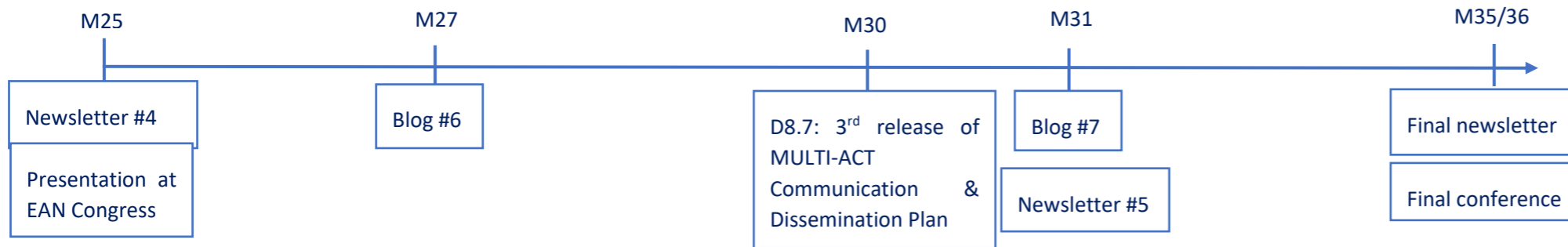
Exploitation plans and forecasting will continue in a living document and operational communications plan as the project progresses. What can be said now may be basic but will build as the project continues and this phase comes into fruition in the first year. More detailed information about the exploitation phase will be provided in the third release of the Dissemination and communication plan D8.7 at M30.

2.4 Communications and dissemination phases timeline

Phase 2: Strategic phase (M13 - M24)



Phase 3: Phase 3: Exploitation phase (M25 – M36)



2.5 Stakeholder-tailored communication and dissemination activities, channels and tools

Relevant stakeholder groups have been identified within the Health Research and & Innovation ecosystem. These groups were classified based on the “7Ps” Stakeholder classification elaborated by Concannon et al. and further elaborated for this project purposes in the deliverable 9.1. APPENDIX 5 contains a full list of MULTI-ACT stakeholders’ organizations falling one of these categories.

The table below reflects the key stakeholders, broken down by MULTI-ACT communication and dissemination plan phases (*as reflected in Table 1*):

- Phase 1 targets all stakeholder groups due to its general awareness raising nature and for initial outreach.
- Phase 2 focuses more on stakeholder groups who are directly affected by the project results, namely its prospective users (i.e. MSRIs bolstered by RFPOs) and its core beneficiaries (i.e. patients).

Phase 3 targets those groups who are the potential users of the model as well as those who would help in the implementation of the model. Once attracted the interest of potential users in brain domain in Phase 2, Phase 3 will be dedicated to pave the way for adoption and to broaden the scope of MULTI-ACT implementation to other health domains. This Phase is strictly linked to the work to be performed in WP7.

2.5.1 Stakeholder categories and communication tools

Stakeholder group	Code	Description	Link to MULTI-ACT (how they contribute to/are affected by the project)	Communication & Dissemination tools and activities	Status of outreach (M19)	Dissemination & communication plan phase
Patients	A.	People with the diseases and affected by the disease, their family, friends, carers, donors, etc.	<p>Patients are the intended beneficiaries of the project mission which is to increase the impact of health research for the benefit of patients.</p> <p>Patients are consulted for the development of the project deliverables, particularly in WP1.</p>	<ul style="list-style-type: none"> - Within WP8 patients are reach out via social media, website and public event (see APPENDIX 4). - Within WP1, patients are consulted via survey and interviews. A Patient Engagement Group was established in WP1 to ensure that patient perspective is included in the work package activities and deliverables. 	Continuous interaction with the patient engagement group, invitation of patient representatives as speakers at MULTI-ACT events	Phase(s) 1, 2
Patient Organizations	B.	Patients associations, advocacy organizations, etc	<p>Patient organizations will benefit from MULTI-ACT model and tools which will enhance Patient organization engagement and power in multi stakeholder research initiatives.</p> <p>Patient organization play an advisory role within the Project as member of</p>	<ul style="list-style-type: none"> - Within WP8 patients are reach out via social media, website public event (see APPENDIX 4) and network of contacts of MULTI-ACT partners - Within WP9, patient organizations member of the Patient Forum and Patient engagement group are regularly informed about the project progress and 	Continuous interaction with the patient engagement group and patient forum; invitation of patient organization representatives as speakers at MULTI-ACT events, direct contact to patient organisations through partners	Phase(s) 1, 2, 3

			the Patient forum. Furthermore, they are involved in the development of project deliverables.	consulted via survey and interviews.	(EFNA, FISM, MISF, ECF, etc)	
Society	C.	Individual citizens, civil society organization and networks	One of MULTI-ACT expected impact is to reduce the distance between research and general public by increasing their participation in research as well as their awareness of the importance of health research on the society.	- Within WP8 patients are reach out via social media, website (see APPENDIX 4), and newsletter.	Engagement through social media, website, outreach at events such as congresses and other meetings, contact through general mailing list	Phase(s) 1
Research and education organisations	D.	Research organizations; Universities; Education Providers; Foundations; Other research projects	MULTI-ACT project outcomes can have a significant impact on how health research is governed and evaluate. Therefore, academic groups are key stakeholders of the project. Their contribution is twofold: - as member of the consortium they are responsible for the	- Within WP8 Research and education organisations are reach out via Academic congresses/conference, publications, network of contacts of MULTI-ACT partners and Website - Within WP3 Research and education organisations are consulted via focus group and interviews regarding the aspects of	Coverage of MULTI-ACT at various academic congresses (i.e. World Congress of Neuroscience - IBRO 2019) and through the networks of related MULTI-ACT partners, mailing list and website	Phase(s) 1, 2, 3

			<p>development of the research impact framework as well as for the validation of the MULTI-ACT model and other tools.</p> <p>- as external stakeholders, this group represent a potential user of the MULTI-ACT model and tools and as such they are involved in the validation and implementation of the project deliverables.</p>	<p>research impact that matter most to them.</p> <p>- Within WP4 this group is involved in the implementation as member of the case study initiative.</p>		
Industry	E.	<p>Industries developing and/or selling health products (drugs, devices, applications, etc.) and services</p>	<p>MULTI-ACT project aims at increasing the engagement of industry in multi-stakeholder research initiatives by improving co-accountability and clarify the return of investment. Therefore, industries are key stakeholders of the project as potential user and their perspective is taken into account in the development of the project deliverables and</p>	<p>- Within WP8 industry are reach out Academic congresses/conference, publications, network of contacts of MULTI-ACT partners and public event.</p> <p>- Within WP3 industry are consulted via focus group and interviews regarding the aspects of research impact that matter most to them.</p> <p>- Within WP4 this group is involved in the</p>	<p>Continuous interaction with the Advisory board. Coverage of MULTI-ACT at various academic congresses (Congress of Neurology 2019, Congress of Psychiatry 2019, ECNP Congress 2019, EHMA 2019) and through the networks of related MULTI-ACT partners, mailing list and website</p>	Phase(s) 1, 2, 3

			strategy. This group is represented by EFPIA in the advisory board.	implementation as member of the case study initiative.		
Care Providers	F.	Care providers, Health and social care organizations and professionals (doctor, nurses, etc;)	<p>MULTI-ACT project outcomes can have a significant impact on how health research is governed, evaluate and in particular on how patient are engaged. That makes health care provider a potential user of the MULTI-ACT model whereby they can increase their participation in multi-stakeholder research initiatives and at the same time ensure effective patient engagement in research.</p> <p>Care providers contribute to the development of the project deliverables and strategy as they are represented in the Advisory Board.</p>	<p>- Within WP8 care provider are reach out via academic congresses/conference, publications, network of contacts of MULTI-ACT partners and public event.</p> <p>- Within WP3 care provider are consulted via focus group and interviews regarding the aspects of research impact that matter most to them.</p> <p>- Within WP4 this group is involved in the implementation as member of the case study initiative.,</p>	Coverage of MULTI-ACT at various clinician congresses (Congress of Neurology 2019, Congress of Psychiatry 2019, EHMA) and through the networks of related MULTI-ACT partners, mailing list and website	Phase(s) 1, 2, 3

Policy makers	G.	EU institutions, national, regional and local policy makers	Policy Makers represents the “enablers” of the MULTI-ACT model, namely those who can promote MULTI-ACT model implementation in the RRI policy.	- Within WP8 policy makers are reach out via Network of contacts of MULTI-ACT partners, Website, EU networks, Social media, Conferences/Meetings, Targeted direct contact and public event (see APPENDIX 4).	Engagement through social media, website, targeted communication materials such as the policy brief, contact through general mailing list, participation as expert panellist and attendees to the public event.	Phase(s) 1, 3
Payers and Purchasers	H.	Public or private entities responsible for underwriting the costs of healthcare	Public health authorities, insurance companies and national/regional healthcare plans/systems are increasingly interested the outcomes of research and innovation in light of the recent value-based care models fostering a set of common goals shared with the health and care providers as well, i.e. improving quality of care, lowering healthcare costs and increasing patient engagement.	- Network of contacts of MULTI-ACT partners, Website, EU networks, Social media, Conferences/Meetings, Targeted direct contact	N/A – to come in later phases	Phase(s) 1, 3

2.6 Collective and individual communication and dissemination plans

Dissemination activities are shared within the consortium but remain supervised by EBC, who engages with the consortium to make sure the Communication and Dissemination plan is running smoothly and all partners are playing their roles in communication and dissemination efforts. For that purpose, a MULTI-ACT communication and dissemination team was established which comprised representatives from the communication and dissemination teams of all partners. The MULTI-ACT communication and dissemination team community hold monthly online meetings in order to discuss communication challenges and identify common outreach and dissemination opportunities (e.g. joint sessions in specific conferences, multiplication of social media impacts, etc.).

Although research funders and performers are the core potential adopters of the MULTI-ACT framework, it is of utmost importance to ensure that results will be conveyed to the general public, patients and their care-givers in a comprehensive manner and that research the whole value chain is taken into consideration and appropriately addressed. Thus, international efforts must be coupled with local ones to amplify project's outreach capacity and community awareness.

2.7 Individual communication and dissemination plans

2.7.1 *Fondazione Italiana Sclerosi Multipla FISM Onlus (FISM)*

FISM, as Project Coordinators and with a relevant national and international network will continue to leverage a number of communication and dissemination activities:

Tool	Contribution	Timing
Website	<ul style="list-style-type: none"> -Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within their network -Provide WP results as they are ready to post -Provide translation of necessary content for the Italian stakeholders (i.e. an Italian MULTI-ACT section on the AISM website) 	Monthly
Social media	<ul style="list-style-type: none"> -Share the content produced by the consortium on FISM social media channels and thus contribute to its greater impact. -Suggest relevant LinkedIn and Twitter content for the MULTI-ACT account 	Monthly
Communication toolkit (flyers, posters, policy brief)	<ul style="list-style-type: none"> -Contribute to the development of the communication toolkit. -Distribute communication toolkit items during public social events and external conferences -Translation of relevant materials into Italian 	
Press releases	Contribute to the drafting and editing of the planned press releases	
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	Provide content to be include in the newsletters	Every 6 months
Scientific publications	Publish peer review article including project results such as the literature review of patient engagement initiatives performed in WP1	One article submit

		ion by M30
External Conferences	Present project results at conferences	At least 2 conference participations during phase 2
MULTI-ACT WP related events	Organise and conduct multi-stakeholder dialogues (i.e. open consultation, roundtables, etc.) among experts, the general public and other relevant, stakeholders to increase the participatory character of the project and collect first-hand feedback on the WP deliverables from the relevant groups.	
Stakeholder mapping	Scan the stakeholder landscape to identify relevant groups in order to maintain the usability and relevance of at the stakeholder list at a high standard.	Regularly
Engagement with key stakeholders	Ensure a constant flow of information to the key stakeholders of the project that are involved in the External Advisory Board, Patient Forum, Patient Engagement Group as well as project partner	
Final conference	Contribute to the planning stages, content and preparation of the final conference	

2.7.2 Università Degli Studi Di Trento (UNITN)

UNITN, taking advantage of its relevant international network and expertise, including the Centre for Social and Environmental Accounting Research (CSEAR) has communicated the project within the academic field. Activities so far have included:

Tool	Contribution	Timing
Website	<ul style="list-style-type: none"> -Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network -Provide WP results as they are ready to post 	Monthly
Social media	<ul style="list-style-type: none"> -Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account 	
Communication toolkit (flyers, posters, policy brief)	-Distribute communication toolkit items during public social events and external conferences	
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly

Newsletters	-Provide content to be include in the newsletters -Circulate newsletter within the academia network	Every 6 months
Scientific publications	Publish peer review article including project results such as the literature review of research impact indicators.	One article submission by M30
External Conferences	Attend relevant conferences and meetings in their specific field which were relevant for MULTI-ACT dissemination, particularly of informative materials on the project	At least 2 conference participations during phase 2
MULTI-ACT WP related events	Organise and conduct a form of multi-stakeholder dialogues (i.e. open consultation, roundtables, etc.) among experts, the general public and other relevant, stakeholders to disseminate WP results	

2.7.3 Ernst & Young (EY) Financial Business Advisors

EY is to contribute to project dissemination and exploitation activities by leveraging its own network of partner organizations, as well as leveraging the extended connections provided by its vast network of branches at European and international level. In particular, specific activities implemented by EY in order to contribute to dissemination and exploitation of project results will include:

- Exploitation of stakeholder engagement strategies defined within the project, including public-private interaction strategies and quadruple helix specific approaches, for replication in other sectors and domains
- Exploitation of impact assessment methodologies defined within the project in other domains, such as environmental and social analysis.

Tool	Contribution	Timing
Website	-Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network -Provide WP results as they are ready to post	Monthly
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	-Provide content to be include in the newsletters -Circulate newsletter within partner's network	Every 6 months
MULTI-ACT WP related events	Organise and conduct a form of multi-stakeholder dialogues (i.e. open consultation, roundtables, etc.) among experts, the general public and other relevant, stakeholders to disseminate WP results	

2.7.4 Universidad De Burgos (UBU)

UBU, taking advantage of its extensive international network with the European Accounting Association, the Centre for Social and Environmental Accounting Research, the Law and Society

Association and the European Marketing Academy, the research team will have the opportunity to exchange ideas and communicate research results in different academic fields, including accounting, accountability, strategy, marketing and law.

Tool	Contribution	Timing
Website	<ul style="list-style-type: none"> -Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network -Provide WP results as they are ready to post 	Monthly
Social media	<ul style="list-style-type: none"> -Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account 	
Communication toolkit (flyers, posters, policy brief)	<ul style="list-style-type: none"> -Distribute communication toolkit items during public social events and external conferences 	
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	<ul style="list-style-type: none"> -Provide content to be include in the newsletters -Circulate newsletter within partner's network 	Every 6 months
Scientific publications	<ul style="list-style-type: none"> -Publish peer review article including project results for professional audiences in the area in Spain, Europe and Latin America. -Publication in academic journals, which can include Accounting, Organizations and Society, European Accounting Review, Management Accounting Research or Research Policy. 	One article submission by M30
External Conferences	Participation in dedicated information sessions within accounting and management conferences and events which were relevant for MULTI-ACT dissemination, particularly of informative materials on the project.	At least 2 conference participations during phase 2

2.7.5 Tampereen Yliopisto (TAU)

TAU, benefiting from its relevant international network and expertise, including the European Group for Public Administration (EGPA) and the Centre for Social and Environmental Accounting Research (CSEAR), will have the opportunity to disseminate scientific results and interchange ideas in the academic domains associated with public administration and public management as well as accounting and accountability in the context of public service organizations.

Tool	Contribution	Timing
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Website	<ul style="list-style-type: none"> -Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network 	Monthly
Social media	<ul style="list-style-type: none"> -Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account 	
Communication toolkit (flyers, posters, policy brief)	<ul style="list-style-type: none"> -Distribute communication materials during public social events and external conferences 	
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Every 6 months
Newsletters	<ul style="list-style-type: none"> -Provide content to be include in the newsletters -Circulate newsletter within partner’s network 	Every 6 months
Scientific publications	<ul style="list-style-type: none"> - Submitting popularized scientific articles to European magazines, newspapers and websites - Publication of articles in high-quality peer-reviewed academic journals (e.g. Public Administration; Public Management Review; Accounting, Organizations and Society, etc. 	One article submission by M30
External Conferences	Dissemination of project findings within public administration, management and accounting conferences and events (e.g. EGPA Annual Conference; International Research Society for Public Management (IRSPM) Conference; CSEAR Annual Conference)	At least 2 conference participations during phase 2

2.7.6 European Brain Council (EBC)

EBC has the lead role in Work Package 8 and manages the day-to-day communication of the project. With its access to a wide network of major European organizations in neurology, neurosurgery, psychiatry, basic brain research (neuroscience), as well as patient organizations and industry, EBC is open to a wide network of stakeholders and has built ties to the European Commission, the European Parliament as well as other decision-making bodies through previous projects and contact, helping in the dissemination of the project among policymakers.

Tool	Contribution	Timing
Website	<ul style="list-style-type: none"> -Monitoring and running of the MULTI-ACT website, social media channels and other regular communications channels -Drive traffic to the website by sharing within their network 	Weekly

	-Provide WP results as they are ready to post	
Social media	-Continued running of all MULTI-ACT communication channels -Share the content produced by the consortium on FISM social media channels and thus contribute to its greater impact. -Suggest relevant Twitter content for the MULTI-ACT account	Daily/Weekly
Communication toolkit (flyers, posters, policy brief)	-Drafting of all project dissemination materials such as the project brochure, policy brief, roll-up, website, etc. -Distribute communication toolkit items during public social events and external conferences	
Press releases	Contribute to the drafting and editing of the planned press releases	Twice per year
Reporting	Collection of all communication and dissemination activities performed by partners (See APPENDIX 2)	Monthly
Newsletters	-Create newsletter, build content and collect content from all partners. -Distribute the newsletter to MULTI-ACT mailing list	Every 6 months
External Conferences	-Attendance and arrangement of project attendance at relevant events, conferences, meetings, etc. -Present project results at conferences	At least 2 conference participations during phase 2
MULTI-ACT related events	Planning of project event(s) and meeting coordination assistance	
MULTI-ACT WP related events	Organise and conduct multi-stakeholder dialogues among experts and other relevant, stakeholders to increase the participatory character of the project and collect first-hand feedback on the WP deliverables from the relevant groups.	

Stakeholder mapping	Assist in maintaining the usability and relevance of at the stakeholder list at a high standard.	
Final conference	Contribute to the planning stages, content and preparation of the final conference	

2.7.7 *Intrasoft International (INTRA)*

INTRA International (Luxembourg) will be involved in the dissemination and impact creation activities. Moreover, INTRA International will be responsible for the maintenance of the MULTI-ACT toolkit's online presence.

Tool	Contribution	Timing
Website	<ul style="list-style-type: none"> -Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network -Provide WP results as they are ready to post 	Monthly
Social media	<ul style="list-style-type: none"> -Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account 	
Communication toolkit (flyers, posters, policy brief)	<ul style="list-style-type: none"> -Distribute communication toolkit items during public social events and external conferences 	
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	<ul style="list-style-type: none"> -Provide content to be include in the newsletters -Circulate newsletter within partner's network 	Every 6 months

2.7.8 *European Health Management Association (EHMA)*

EHMA's EU-wide membership (policymakers, academia, management) and broad network has allowed for stakeholder engagement support as well as the dissemination of project results reaching the right people in the right organizations and with the right tools.

Tool	Contribution	Timing
Website	<ul style="list-style-type: none"> -Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network 	Monthly

	-Provide WP results as they are ready to post	
Social media	-Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account -Regular dissemination of project information, results and updates through EHMA's communication platforms, including Members and Network newsletters and social media accounts	
Communication toolkit (flyers, posters, policy brief)	-Distribute communication toolkit items during public social events and external conferences -Support EBC and WP8 partners in setting up the dissemination plan, materials and tools;	
Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	-Provide content to be include in the newsletters -Circulate newsletter within partner's network	Every 6 months
External Conferences	Support dissemination at events/workshops and including the project at the EHMA Annual Conference	At least 2 conference participations during phase 2

2.7.9 *Fondation Pour L'aide A La Recherche Sur La Slerose En Plaques (ARSEP)*

ARSEP will have the role of enabling patient-reported dimensions throughout the project and to communicate/disseminate scientific results to people with Multiple Sclerosis, families, friends, and caregivers. ARSEP activities will include:

Tool	Contribution	Timing
Website	-Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network -Provide WP results as they are ready to post	Monthly
Social media	-Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account	
Communication toolkit (flyers, posters, policy brief)	-Distribute communication toolkit items during public social events and external conferences	

Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	-Provide content to be include in the newsletters -Circulate newsletter within partner's network	Every 6 months
External Conferences	Communicating the most relevant information on medical, scientific and therapeutic advances (annual scientific congress, annual MRI workshop, courses within faculties of medicine)	At least 2 conference participations during phase 2

2.7.10 Dane-i-Analizy.pl Sp. z o.o. (DiA)

DiA is a company focused mainly on the healthcare sector, dealing with data analysis, producing analysis and reports on data presentation and innovation, providing modern solutions for public administration.

DiA contribution to dissemination efforts have been and will include:

Tool	Contribution	Timing
Website	-Provide news, and updated project information to maintain the usability and relevance of the website at a high standard. -Provide WP6 results as they are ready to post -Development of a section on DiA's website, dedicated to the project – in English and Polish - Develop a section on the project website with downloadable manual and guidelines (D6.2)	Monthly
Social media	-Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account	Weekly
Scientific Publication	-Publish a peer-reviewed article including project results.	One article submission by M30
Communication toolkit (flyers, posters, policy brief)	-Help in drafting of all project dissemination materials such as the project brochure, policy brief, roll-up, website, etc.-Distribute communication toolkit items during public social events and external conferences	
Press releases	Contribute to the drafting and editing of the planned press releases	Twice per year

Reporting	Collection of all communication and dissemination activities performed by partners (See APPENDIX 2)	Monthly
Newsletters	-Provide content to be include in the newsletters -Circulate newsletter within partner's network	Every 6 months
External Conferences	Participation in academic and industry conferences during which DiA will share information regarding MULTI ACT project and its findings.	At least 2 conference participations during phase 2
Engagement with stakeholders	Contacting patient association and relevant members of DiA's network to inform them about MULTI-ACT results.	2 media releases about the results by month 36
Final conference	Contribute to the planning stages, content and preparation of the final conferences	

2.7.11 Universidade Catolica Portuguesa (UCP)

UCP will disseminate the scientific results of the research both among the academic community and practitioners leveraging its network of contacts. Contacts with leading research institutions like IESE Business School, INSEAD, ETH Zurich, Instituto de Impresa, and communities like the Academy of Management and the European Group for Organizational Studies will help disseminate scientific results in the context of conferences and seminars. Connections with European institutions will also enable the dissemination of results among practitioners.

In particular, UCP will be involved in the following activities:

Tool	Contribution	Timing
Website	-Provide news, events and updated project information to maintain the usability and relevance of the website at a high standard. -Drive traffic to the website by sharing within network -Provide WP results as they are ready to post	Monthly
Social media	-Share the content produced by the consortium -Suggest relevant Twitter content for the MULTI-ACT account	
Communication toolkit (flyers, posters, policy brief)	-Distribute communication toolkit items during public social events and external conferences	

Reporting	Report to EBC on the communication and dissemination activities performed (See APPENDIX 2)	Monthly
Newsletters	-Provide content to be include in the newsletters -Circulate newsletter within partner’s network	Every 6 months
Publications	Write informal articles submitted to European popular magazines, newspapers and websites	One article submission by M30
External Conferences	Participation in dedicated information sessions within accounting and management conferences and events	At least 2 conference participations during phase 2

2.8 Monitoring of dissemination and exploitation

The progress of the various activities held in alignment with the MULTI-ACT communication and dissemination plan is monitored through various tools:

- Open software tools such as Google Analytics have been used to measure traffic to the website, time spent there, which areas of the website are the most/the least attention and how social media is driving traffic.
- Mailchimp is used to send all larger-scale mailings such as the newsletter in order to be able to track receipt by the mailing list, subscription/unsubscribes, opening of mail and general engagement of stakeholders with mailings
- Twitter Analytics is used to measure traffic and interaction with the social media tool and presence of the project is continuously pushed, though it is evident that the project exists in a very niche space and audiences need to be targeted in order to build followership.

While these methods are used to quantify the results of these initiatives, the true measure of success will be an increase in awareness regarding innovation-related issues and better cooperation within and among the various target groups. The impact is measured according the key performance indicators (Table 3).

All project partners are asked to engage in the media monitoring process, to ensure that relevant national and international coverage is reflected in the reporting process.

Table 2. Key Performance Indicators of dissemination

Website	300-400 visits per month	The website has successfully met KPIs of: <ul style="list-style-type: none"> • 300-500 visits per month • Visits from 40+ different countries • 40% visitors spending more than 1 minutes on the website • 50% returning visitors
	countries coverage 20 different countries	
	30% visitors spending more than 1 minutes on the website	
	30% returning visitors	
Social media	500 followers on Twitter 500 connections on LinkedIn	Currently: <ul style="list-style-type: none"> • LinkedIn – 455 connections • Twitter – 189 followers

Publications	At least 2 publications by the end of the project	
Newsletter	Two newsletters per year to be dispatched to contacts with all relevant news and updates from the project.	At M19 we have 3 newsletters already distributed.
Press release	Every time there is a progress, big news, deliverable reached; at least 2 per year of the project.	3 released by M19
Posters & Conference Participation	- Presentation/dissemination of MULTI-ACT at relevant events/congresses/conferences	
	- 10 posters exhibitions, - Attendance at min. <u>2 events per partner</u> where MULTI-ACT can be communicated	KPIs met by M19: <ul style="list-style-type: none"> • 1 poster presentation • 20 events attended by at least 4 partners
	Presentation during conferences of the MULTI-ACT project work	KPIs met by M19: <ul style="list-style-type: none"> • 11 presentations during conferences
	Dissemination of flyers and other printed material	<ul style="list-style-type: none"> • 20 events where flyers were distributed by partners
Seminars and awareness events	Two main project events: one midway and one at the end of the project. All others are based on consortium partners and the work progress.	KPIs met by M19: <ul style="list-style-type: none"> • Project event held in M19 (midway results)

2.9 Knowledge management

2.9.1 Contractual obligation to disseminate results

All publications from MULTI-ACT will comply with the provisions laid down in the Grant Agreement and in the Ethical Deliverables that are provided within the WP10 framework. With regard to deliverables and publications, MULTI-ACT will comply with the basic guidelines provided in Article 29 of the Grant Agreement No 727474 of the project, regarding the use of data in the dissemination activities and, more specifically, referring to:

1. the obligation to disseminate results by disclosing them to the public by appropriate means;
2. open access to scientific publications relating to its results;

while also ensuring compliance with the Grant Agreement's standard ethical provisions on data privacy and protection of personal data.

2.9.2 Open access to publications

The Consortium is aware of the mandate for open access of publications in the H2020 projects. The Consortium has chosen Zenodo as the scientific publication and data repository for the project outcomes. The Consortium will ensure that scientific results that will not be protected and can be useful for the research community will be duly and timely deposited in the scientific results repository Zenodo, free of charge to any user. For instance, the consortium will upload the following on Zenodo:

- Copies of the final version or final peer-reviewed manuscripts accepted for publication; made available immediately with either open access publishing (gold open access) or with a certain delay to get past the embargo period of green open access. This will be done in accordance to the guidelines of the respective Journal.
- Public project deliverables.
- Leaflets, project public presentations and any other kind of dissemination material.

Those documents will also be linked to the OpenAIRE platform, ensuring a wide dissemination of relevant scientific outcomes. Using Zenodo and the OpenAIRE platform open access to publication will be ensured. Moreover, through dedicated dissemination activities such as website postings, mailings and social media announcements, MULTI-ACT will ensure that such material will be properly disseminated and shared with relevant target groups and stakeholders on project website and social media, partners' Institutional channels and other channels too. Scientific publications will also be made available using the portal service of the Universities inside the consortium where such a service does exist.

2.9.3 Information on EU Funding — Obligation and Right to Use the EU emblem

Unless the EC requests or agrees otherwise, or unless it is not possible to comply for acceptable reasons, any dissemination of results (in any form, including electronic) must include the following disclaimer:



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 787570

Ensuring:

- Display of the EU emblem and,
- Inclusion of the text: "This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 787570".

When displayed together with another logo, the EU emblem must have appropriate prominence. For the purposes of their obligations stated in the Grant Agreement (Article 29.4), the partners may use the EU emblem without first obtaining approval from the European Commission. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

2.9.4 Disclaimer excluding agency responsibility

Any dissemination of results must indicate that these only reflect the author's view and that the European Commission is not responsible for any use that may be made of the information it contains.

2.9.5 Data protection compliance

The Consortium commits to comply with the new General Data Protection Regulation (GDPR)³, which came into effect on 25 April 2018. To this end, a specific procedure will be implemented for the management of privacy of subscribed recipients of the newsletter:

- the mailing list will target relevant organizations rather than individuals;
- for individual registrations in the newsletter, subscribers will either register themselves to receive the newsletter through the website registration form, or, if invited to register by a MULTI-ACT partner, he/she will also be directed to this registration form;
- for individual subscriptions of actual persons, proof of consent has to be stored each time;
- subscribers will be able to unsubscribe from the list at any time by following the unsubscribe link available on every form of communications.

A GDPR-compliant database, MailChimp, has been used for the collection of stakeholders and information recipients, and collection of their data will be done compliantly through one form of voluntarily registration.

³ The General Data Protection Regulation, Regulation (EU) 2016/679, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02016R0679-20160504&from=EN>

A suggested manner of collecting data was used: an email has been sent by all partners to their contacts to announce the MULTI-ACT newsletter and invites them to follow a link to one main portal to register, MailChimp, where their information would be stored in a MULTI-ACT database solely for the purpose of MULTI-ACT use. At the end of the project, unless otherwise determined, the database is to be deleted if no further dissemination would be carried out past the end date. If it is determined that post-project communication may be possible, an email would be sent to the database contacts asking if the subscribers would like to remain on the list for possible future communication and could opt out (and subsequently be deleted).

3 Conclusion

The MULTI-ACT Communication and Dissemination Plan provides the project with a framework, roadmap and practical toolkit that will help to disseminate project results and activities.

The MULTI-ACT partners have used the first release D8.1 as an initial strategy. Having defined the list of target stakeholders and the appropriate channels to reach them, the future dissemination and communications activities as outlined in this second release D8.6 will aim to further increase the interest of stakeholders in the project and further promote the results of the MULTI-ACT to the selected target groups. The original tools chosen by the consortium for communication and dissemination are confirmed to be effective and will be kept in the main plan for the second phase.

Having met the KPIs of the 1st release, the project is ready to move into the second phase of communication and dissemination, utilizing this updated plan.

APPENDIX 1: Communication and Dissemination Activities Assessment Form

<p style="text-align: center;">Communication & Dissemination Activities Assessment Form:</p> <p style="text-align: center;">Partner-specific communication & dissemination plans for MULTI -ACT</p> <p>[partner name]</p> <p>1. Dissemination (WP 8) general public, press, similar initiatives</p> <p>1.1 Website <i>How has the project been promoted on your organisation's website and/or any other relevant websites? (e.g. putting link to MULTI-ACT website, publish press releases, newsletters and other project related news)</i></p> <p>1.2 Press, media and events <i>Can you outline briefly how do you have promoted the project through public local/regional/national/international press and media?</i></p> <p><i>At which public events do you plan to present the project, and how? (please refer to the list of events in annex 5)</i></p> <p><i>Do you plan to host events for promoting the project? If yes, please describe.</i></p> <p>1.3 Social media <i>Please describe how you will use social media platforms for promoting the project and who in your organization will be responsible for it.</i></p> <p>2. Dissemination to stakeholders</p> <p>2.1 Dissemination tools and material for partners are being developed by WP 8 throughout the project.</p> <p><i>What kind of dissemination tools have you used to promote the project? Please tick:</i></p> <ul style="list-style-type: none"><input type="checkbox"/> Printed material, blog & videos<input type="checkbox"/> Newsletters<input type="checkbox"/> Scientific Publications (Study protocols, short reports etc.)<input type="checkbox"/> Conference Presentations/participation<input type="checkbox"/> Workshops/Webinars Communication and Dissemination Plan<input type="checkbox"/> Active (personal) dialogue with relevant stakeholders<input type="checkbox"/> Others: <i>please specify.</i>

APPENDIX 2: Reporting tool

All partners are expected to report their communication/dissemination activities for collection. The following table is to be used to include all details:

MULTI-ACT WP8 – Communication/Dissemination Reporting	
Communication type	Presentation / Poster / Publication <i>(Highlight in yellow)</i>
Presentation	
Event name	
Event website	
Event type	Congress / Workshop / Meeting <i>(Highlight in yellow)</i>
Date & Location	
Presentation type	Full presentation / Poster / Panel discussion / Other <i>(Highlight in red)</i>
Presentation title	
MULTI-ACT topic(s) / WPs covered	
<i>Please attach presentation in accompanying email</i>	
Publication	
Publication type	
Publisher	
Date of publication	
Publication title	
Publication reference	
URL (if available)	
<i>Please attach copy of publication in accompanying email, if available</i>	
Event/Meeting Attended on behalf of MULTI-ACT	

Event name	
Event website	
Event type	Congress / Workshop / Meeting / Other (<i>Highlight in yellow</i>)
Date & Location	
MULTI-ACT Event	
Event name	
Event location	
Event type	Public event / Workshop / Meeting / Other (<i>Highlight in yellow</i>)
MULTI-ACT topics/WPs covered	
Partners involved	
URL	
<i>Please attach any materials from the event (invitation, presentations, etc.) in accompanying email</i>	

APPENDIX 3: External Event Participation

Responsible partner	Event	Description of dissemination	Date	URL
EBC	4th Congress of European Academy of Neurology (Lisbon, Portugal)	Dissemination of MULTI-ACT brochures at exhibition stand	16-19 June 2018	https://www.multiact.eu/2018/06/19/project-promotion-at-the-ean-congress-2018/
EBC	FENS Forum 2018 (Berlin, Germany)	Dissemination of MULTI-ACT brochures at exhibition stand	7-11 July 2018	
University of Trento	12 th Interdisciplinary Perspective on Accounting Conference – University of Edinburgh	Participation at meeting with active hand out of the MULTI-ACT brochure and communication of the project	11-13 July 2018	
University of Trento	30 th International Congress on Social and Environmental Accounting Research	Participation at meeting with active hand out of the MULTI-ACT brochure and communication of the project	28-30 August 2018	

	and Emerging Scholars Colloquium – University of Edinburgh			
EBC	31 st ECNP Congress Barcelona, Spain	Dissemination of MULTI-ACT brochures at exhibition stand	6-9 October 2018	
FISM	MSIF World Conference 2018 Rome, Italy	Attendance and participation in this large MS-related conference for communication purposes of the project	24-26 October 2018	
FISM	MULTI-ACT/CSEAR conference Post Normal Science: Exploring Collective Accountability – University of Trento	The Coordinator Dr. Paola Zaratin participate to the roundtable discussing the challenge of applying Post Normal Science in developing a collective accountability approach for health research	6 March 2019	https://www.multiact.eu/2019/03/06/MULTI-ACT-csear-seminar-on-post-normal-science-held-today/
FISM	New HoRRizon Health Social Lab - 2 nd workshop	Presentation of WP1	22-23 Nov 2019	

FISM	International Progressive MS Alliance's Industry Forum Meeting	Introduction of the MULTI-ACT project and what it means to capture the patient voice & the multi-stakeholder approach in science.	23 January 2019	
EBC	Brain Twitter Conference	The Brain Twitter conference is an annual, virtual conference that takes place on Twitter under the hashtag #brainTC. Just like a regular conference, #brainTC features both keynotes and research presentations. MULTI-ACT was part of a series of presentation tweets during EBC's presentation slot.	14 March 2019	https://twitter.com/EU_Brain/status/1106120984921341952
FISM (In collaboration with external partners – National MS Society)	Forum on Neuroscience and Nervous System Disorders	Introductory presentation of the MULTI-ACT project	23-24 April 2019	
FISM	EMSP Conference Vilnius, Lithuania	Poster presentation of MULTI-ACT as well as participation in a speakers' panel by Project Coordinator, Dr. Paola Zaratin, who presented the project.	9-11 May 2019	https://www.multiact.eu/2019/02/04/emsp-annual-conference-2019/ https://twitter.com/eumsplatform/status/1118846642449334273

				https://twitter.com/MULTIACTProj/status/1126806067164393472
FISM	New HoRRizon Health Social Lab - 3 rd workshop	Participation in the frame of the cross-project collaboration established (see WP9)	14-15 May 2019	
University of Burgos (UBU)	Jornada “Investigación y emprendimiento en Derecho y Económicas”	Universidad de Burgos Research & Entrepreneurship Day in for Law and Economics (public event with prior registration required) Different researchers from Universidad de Burgos presented a general idea of their projects. MULTI-ACT was presented.	16 May 2019	
FISM	AIMS Annual Conference 2019	MULTI-ACT is presented across a number of sessions by Project Coordinator, Dr. Paola Zaratini.	29-31 May	https://twitter.com/deborahbertore1/status/1133736346164584448
EHMA	AIMS Annual Conference 2019	Presentation by Prof Usman Khan entitled: “Finding our voice: patient empowerment an age of change”	29-31 May	

FISM/EBC/EHM A	EHMA Conference 2019 Espoo, Finland	MULTI-ACT was presented (15 min presentation) by Project Coordinator, Paola Zaratina, in a session entitled “Reinventing healthcare: patients as central partners”. MULTI-ACT also had a table where the brochures and policy brief could be shared with conference attendees.	16-19 June 2019	https://twitter.com/MULTIACTProj/status/1141240300511420416 https://www.multiact.eu/2019/06/21/MULTI-ACT-presents-at-ehma-annual-conference-2019/
EBC/DiA	European Academy of Neurology (EAN) Congress 2019 Oslo, Norway	MULTI-ACT was presented (20 min presentation) during an open session at the EAN congress by Dr. M Kautsch of the MULTI-ACT partner, DiA. MULTI-ACT material was also distributed at the EBC exhibition stand throughout the duration of the whole congress.	29 June – 2 July 2019	https://www.multiact.eu/2019/06/30/MULTI-ACT-presented-at-ean-congress/ https://twitter.com/MULTIACTProj/status/1145255111679238145 https://www.braincouncil.eu/activities/news/ebc-at-ean-congress-2019/
FISM	European Commission OPEN INFO DAY: Horizon 2020 'Health, demographic change and wellbeing' - Brussels, Belgium	MULTI-ACT was invited to present at the European Commission within the session on “Ensuring successful Patient and Public Involvement in EU-funded Research”.	3 July 2019	https://www.multiact.eu/2019/07/03/MULTI-ACT-presented-at-eu-open-info-days/ https://twitter.com/MULTIACTProj/status/1144196273907601409

				https://twitter.com/MULTIACTProj/status/1146425997664903168
FISM	Corporate Social Responsibility & Social Innovation Conference (Salone CSR e SR) (Milan, Italy)	MULTI-ACT was presented a number of times by FISM colleagues at Italy's largest conference on CSR	1-2 October 2019	https://twitter.com/MULTIACTProj/status/1179392267305590789 https://twitter.com/AISM_onlus/status/1179412130048745473 https://twitter.com/AISM_onlus/status/1179412449772093440

APPENDIX 4: Targeted stakeholder outreach

Stakeholder	Key communicators (Twitter)	Key events
Patients	@EUNeurology @eumplatform @eupatientsforum @EPFyouth @MSIntFederation @eupatients	European Patients Forum Congress Congress of European Academy of Neurology (EAN) EMSP Conference European Congress of Psychiatry (EPA)
Patient Organizations	@PatientMatters	ECTRIMS RIMS
Society	@WHO @WHOatEU @WHO_Europe @NeuroscienceNew @HealthFirstEU	Public events such as awareness events in the EU Parliament, world disease days, etc.
Research and education organisations Research and education organisations	@NeuroscienceNew @wileyneurosci @NeurosciIBRO @BritishNeuro @Neurosci2019 @SfNtweets @neuinfo @ELSneuroscience @FENSorg @ibroSecretariat	FENS Forum IBRO World Congress SfN Annual Meeting European Congress of Neuropsychopharmacology
Industry	@IMI_PREFER	European Congress of Neuropsychopharmacology

Care Providers	@HealthFirstEU	Congress of European Academy of Neurology (EAN) European Congress of Psychiatry (EPA)
Policymakers	@EUScienceInnov @EU_H2020 @EP_Industry @EP_Environment @EU_Health @eHealth_EU	Public events such as awareness events in the EU Parliament, Research & Innovation Days
Payers and Purchasers	@EUNetHTA @AIM @InsuranceEurope @The European Forum for Insurance at Work	

APPENDIX 5: Stakeholder List

The table below contains the current list of stakeholders for the MULTI-ACT project that were identified within the Health Research and Innovation ecosystem particularly in the Brain diseases and Multiple Sclerosis domains which are the focus of the project. As described in the deliverable 9.1, stakeholder groups were first classified in 8 categories (Patients, Patient organizations, Society, Payers and purchasers, Care Providers, Policy makers, Industry, Research and education organisations) a description of these categories is provided in paragraph 2.5.5 of this document. Successively, the stakeholder groups were prioritised based on the Mendelow’s “power interest grid” and further classified in the following stakeholder type:

- **Key stakeholders** represent a subset of all the external stakeholders that are either highly impacted by the project or specifically interested in the accomplishment of its objectives and for this reason decide to actively support it. In MULTI-ACT, they are namely the members of the External Advisory Board, the Patient Forum, the Patient Engagement Group, the MSRI to be selected as case study in WP4 and any other key actor identified in the course of the project.
- **External stakeholders** are those individuals or groups that are outside the project’s environment, have some interest in the project's aims and might influence to different extent its execution and the accomplishment of its expected results.

NAME OR GROUP	Specific Category	Mendelow's “power-interest grid”		Stakeholder Type
		Level of interest	Level of power	
European Multiple Sclerosis Platform (EMSP)	<i>Patients and the general public</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Forum</i>

MS International Federation (MSIF)	<i>Patients and the general public</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Forum</i>
European Federation of Neurological Associations (EFNA)	<i>Patients and the general public</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Forum</i>
GAMIAN – Europe	<i>Patients and the general public</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Forum</i>
European Reference Network on neuromuscular diseases (Euro - NMD)	<i>Care Providers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Charcot Foundation (https://www.charcot-ms.org/)	<i>Care Providers</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Advisory Board</i>
European Network on rare primary and immunodeficiency, autoinflammatory and autoimmune diseases. (ERN RITA)	<i>Care Providers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
National Comprehensive Cancer Network (NCCN Guidelines)	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Commission - DG RTD Research and Innovation	<i>Policy makers</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>External</i>

European Commission - DG Sante	<i>Policy makers</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>External</i>
European Council - Working Party on Public Health	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Council - Working Party on Pharmaceuticals and Medical Devices	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Medicine Agency (EMA)	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Medicines Agency: Committee for Medicinal Products for Human Use (CHMP)	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Medicines Agency: Scientific Advice Working Party (SAWP)	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Medicines Agency: Central Nervous System Working Party	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
euNetHTA	<i>Payers and Purchasers</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
European Academy of Neurology (EAN)	<i>Care Providers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>

European Academy of Neurology (EAN) - Scientific Panel Multiple Sclerosis	<i>Care Providers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
European Committee for Treatment and Research in Multiple Sclerosis (ECTRIMS)	<i>Care Providers</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Rehabilitation in multiple sclerosis (RIMS)	<i>Care Providers</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
The International Multiple Sclerosis Cognition Society (IMSCOGS)	<i>Care Providers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
MS Brain Health	<i>Care Providers</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>External</i>
Australian Nursery and Midwifery Accreditation Council (ANMAC)	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
Department of Health and Human Services (DHHS)	<i>Care Providers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
International Council for Harmonisation of Technical Requirements for Pharmaceuticals for Human Use (ICH)	<i>Policy makers</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>

Biogen	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Novartis	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Roche	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Teva	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Merck	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Sanofi Genzyme	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Actelion	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Celgene	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
Medway	<i>Industry</i>	<i>Medium/high</i>	<i>Low/moderate</i>	<i>External</i>
<u>Icometrix</u>	<i>Industry</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
<u>Verily</u>	<i>Industry</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
<u>Backford Analysis</u>	<i>Industry</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
<u>Radnet</u>	<i>Industry</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>
<u>Teracon</u>	<i>Industry</i>	<i>Low/moderate</i>	<i>Low/moderate</i>	<i>External</i>

MS Base Neuroimmunology Registry	Research and education organisations	Low/moderate	Low/moderate	External
International Initiative for Traumatic Brain Injury Research (inTBIR)	Research and education organisations	Low/moderate	Low/moderate	External
Faster Cures	Research and education organisations	Medium/high	Medium/high	Key - Patient Forum
ICHOM	Payers and purchasers	Low/moderate	Low/moderate	External
ERANET NEURON	Research and education organisations	Medium/high	Medium/high	Key - Advisory Board
EU Joint Programme on Neurodegenerative Disease Research (JPND)	Research and education organisations	Low/moderate	Low/moderate	External
MoRRI – Monitoring the Evolution and Benefits of Responsible Research and Innovation	Research and education organisations	Medium/high	Low/moderate	Key

International Progressive MS Alliance	Research and education organisations	Medium/high	Low/moderate	External
Industry Forum PMSAlliance	Industry	Medium/high	Low/moderate	External
MultipleMS	Research and education organisations	Medium/high	Low/moderate	External
Social Value International	Industry	Low/moderate	Low/moderate	External
Collective Impact Forum	Industry	Low/moderate	Low/moderate	External
Plusvalue	Industry	Low/moderate	Low/moderate	External
Gamian Europe	Patient organizations	Medium/high	Medium/high	Key - Patient Forum
EuroAtaxia	Patient organizations	Medium/high	Medium/high	Key - Patient Forum
European Patient Forum	Patient organizations	Medium/high	Medium/high	Key - Patient Forum
European alliance Restless leg syndrome	Patient organizations	Medium/high	Medium/high	Key - Patient Forum

iconquerMS	<i>Patients</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Forum</i>
EFPIA	<i>Industry</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Advisory Board</i>
<i>International Economic Policy and Sustainability Management</i>	<i>Industry</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Advisory Board</i>
<i>Università La Sapienza - Neurology</i>	<i>Research and education organisations</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Advisory Board</i>
ECHAlliance	<i>Research and education organisations</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Advisory Board</i>
<i>Italian Ministry of health</i>	<i>Policy makers</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Advisory Board</i>
European Patient Academy - EUPATI	<i>Patient organizations</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Engagement Group</i>
Mario Negri Institute - Laboratory of Medical Research and Consumer Involvement	<i>Research and education organisations</i>	<i>Medium/high</i>	<i>Medium/high</i>	<i>Key - Patient Engagement Group</i>

Engage2020	Research and education organisations	Medium/high	Medium/high	Key - Patient Engagement Group
NewHoRRizon	Research and education organisations	Medium/high	Low/moderate	Key
Human Brain Project	Research and education organisations	Medium/high	Low/moderate	Key
PARADIGM	Research and education organisations	Medium/high	Low/moderate	Key
Patient Focussed Medicines Development [PFMD]	Patient organizations	Medium/high	Low/moderate	Key

APPENDIX 6: MULTI-ACT key messages

In order to speak with one voice as a consortium, a series of suggested key messages are available below to use when describing or informing on the project. These general messages about the project can be used for social media or in any place (i.e. project document, online, conference announcement, etc.) where the project is to be described or promoted:

Target Audience	Key Message
All stakeholder groups	MULTI-ACT aims to increase the impact of health research on people with brain diseases by working with patients and patient organizations, academics, private and public stakeholders to develop brand new tools to assess the value of research.
All stakeholder groups	MULTI-ACT creates a new model for the effective cooperation of all relevant stakeholders in health research aiming at maximizing the impact of health research on people with brain diseases. The MULTI - ACT model will encourage a paradigm shift toward a more effective and inclusive research initiatives bringing together patient associations, academics, private stakeholders and the public.
Patient organizations, Research and education organisations, Care providers, Payers & Funders	MULTI-ACT provides governance structure and policies, and appropriate tools to align efforts and assess impact. These are key elements for any successful multi-stakeholder initiative.
Patient organizations, Research and education organisations	The MULTI-ACT project addresses the increasing demand for result-based accountability in health research and the need to improve the assessment of its social impact, particularly considering how research affects patient lives.
Research and education organisations, care providers, payers & funders, policymakers	The overall aim of MULTI-ACT is to develop a new collective research impact framework to assess the “return of investment” of multi-stakeholder research initiatives in the field of brain diseases, considering the perspectives of stakeholders with different objectives as well as the different dimensions of accountability/performance.

APPENDIX 7: List of relevant journals

NAME	WWW	Open Access
Academic medicine	https://journals.lww.com/academicmedicine/pages/default.aspx	No
Accounting Auditing and Accountability Journal	https://www.emeraldinsight.com/journal/aaaj	Hybrid
Accounting Organizations and Society	https://www.sciencedirect.com/journal/accounting-organizations-and-society?sd=1	No
Biomedical Journal	https://www.journals.elsevier.com/biomedical-journal/	Yes
BMC Health services research	https://bmchealthservres.biomedcentral.com/	Yes
BMC Medical ethics	https://bmcmethics.biomedcentral.com/	Yes
BMC Medical Research Methodology	http://www.biomedcentral.com/bmcmesmethodol/	Yes
BMC Neurology	https://bmcneurol.biomedcentral.com/	Yes
BMC Psychiatry	https://bmcpneurology.biomedcentral.com/	Yes
BMC Public Health	https://bmcpublichealth.biomedcentral.com	Yes

Business Strategy and the Environment	https://onlinelibrary.wiley.com/journal/10990836	No
Critical Perspectives on Accounting	https://www.journals.elsevier.com/critical-perspectives-on-accounting/	No
European Journal of Neurology	https://onlinelibrary.wiley.com/journal/14681331	No
European Journal of Public Health	https://academic.oup.com/eurpub	No
Frontiers in psychology	https://www.frontiersin.org/journals/psychology	No
Health Care Analysis	https://link.springer.com/journal/10728	No
Health Expectations	https://onlinelibrary.wiley.com/journal/13697625	No
Health research policy and systems	https://health-policy-systems.biomedcentral.com/	Yes
International Journal of Public Health	https://www.springer.com/public+health/journal/38	No
International Journal for Quality in Health Care	https://academic.oup.com/intqhc	No
International Journal of MS Care	http://ijmsc.org/	No

Journal of Clinical and Translational Science	https://www.cambridge.org/core/journals/journal-of-clinical-and-translational-science	Yes
Journal of Business Ethics	https://link.springer.com/journal/10551	Hybrid
Journal of general internal medicine	https://www.springer.com/journal/	Yes
Journal of Pharmaceutical Health Services Research	https://onlinelibrary.wiley.com/journal/17598893	No
Lancet Neurology	http://www.thelancet.com/journals/lancet/issue/current	No
Multiple Sclerosis and Related Disorders	https://www.journals.elsevier.com/multiple-sclerosis-and-related-disorders	Yes
Multiple Sclerosis Journal	http://journals.sagepub.com/home/msj	No
NanoEthics	https://www.springer.com/journal/11569	Yes
Pharmacoeconomics	https://www.springer.com/journal/40273	Yes
Public Administration	https://onlinelibrary.wiley.com/journal/14679299	No
Public Health	https://academic.oup.com/jpubhealth	No
Public Management Review	http://www.tandfonline.com/loi/rpxm20	No

Quality of Life Research	http://www.springer.com/medicine/journal/11136	Yes
Research Involvement and Engagement	https://link.springer.com/journal/40900	Yes
Sci. Transl. Med	https://stm.sciencemag.org/	No
Social Science and Medicine	https://www.journals.elsevier.com/social-science-and-medicine/	Yes
Sustainability	https://sustainableearth.biomedcentral.com/	Yes
Sustainability Accounting, Management and Policy Journal	https://www.emerald.com/insight/publication/issn/2040-8021	Hybrid
The Annals of Family Medicine	http://www.annfammed.org/	No
The Patient - Patient-Centered Outcomes Research	https://www.springer.com/journal/40271	Hybrid